

La Leche League of Miami-Dade County Vendor Agreement Form



Two Ways to Introduce Your Business: Annual Miami Parenting Conference

March 26, 2011 presented by
La Leche League of Miami-Dade County at
La Scoula, 13301 SW 87TH Ave, Miami, FL 33176

Want to be a Vendor? By being a vendor you have the opportunity to meet and talk face-to-face with new families. Simply complete application below.

Great Speakers & Fun Vendors!

Conscious Discipline® • Infant Massage
Art with Your Toddler • VBAC Birth Stories
LACTivism! Your rights as a Breastfeeding Mother
Nighttime Parenting • Preparing for Birth and Breastfeeding • Babywearing • Breastfeeding Basics, information and support and more!

Vendor agreement and payment must be received by March 1, 2011.

Go Green, Breastfeed! Gift Bags

250 beautiful, cotton, reusable bags filled with fabulous goodies will be handed out free to pregnant and nursing mothers in Miami-Dade. Direct marketing at its best! Include your business information and support local families through your donation.

Small: \$50 for 250 business cards and postcards
Medium: \$60 for 250 1 page flyers and brochures
Large: \$70 for 250 multiple page booklets, brochures, stapled inserts, gifts or samples

Payment and materials must be received by Feb 20, 2011

All vendor entries are accepted upon the approval of the event coordinators. Please read all event guidelines and entire application.

Acceptance of an advertisement or exhibit does not constitute endorsement by LLL, the Division, or the Area. A disclaimer to that effect will be printed in the Conference Program. Materials approved for an LLLI Conference or by LLLI may not necessarily be approved for an Area Conference.

Items Not Permitted: Neither the following products nor literature advertising, recommending, and/or suggesting their use are to be displayed, handed out, or sold:

- Infant formula
- Baby bottles and nipples/teats
- Pacifiers and nipple shields
(not rigid plastic breast shells or breast shields)
- Tobacco products and alcoholic beverages
- Contraceptives and/or contraceptive devices

Products Permitted With Caution: The following products may be advertised or exhibited at the discretion of LLL of Florida:

- Foods intended for children of an appropriate age
- Food supplements, vitamins, minerals, and medications

- Any organization which promotes a cause, supports either or both sides of a controversial issue, and/or advocates a particular procedure, method, or system related, however vaguely, to health must have express, written permission from La Leche League in order to exhibit.
- Vendors/exhibitors will set up between 8:30am and 9:30am, and may break down after 2pm. Family MaLLL will be open from 9:30am to 4:30pm. Vendors/exhibitors who wish to do so may stay until end of event and break down at 4:30pm.
- Vendors/Exhibitors must provide their own tables, chairs and tents. These must be self-supporting.
- Vendors/Exhibitors must clean up their display area at the end of the conference. All litter and packaging must be removed from the site by the vendor.
- LLL of MDC or La Scoula will not be responsible for theft, loss, damage or injury of any person or property. Please be conscious and responsible with your handouts and promotional materials. Two-sided, 1/4 sheet, and business card sized handouts, if any, are encouraged. Remember this is a green event!

Questions? Contact Jarene 305-609-8502 or
email events@LLLMiamiDade.org.

Name of Company/Representative: _____

Phone Number: _____ Alternate Number: _____

email address: _____ Speaking at Conference? yes no

2011 Miami Parenting Conference

- Outdoor Vendor space: 10'x10' outdoors. Spaces will be assigned based on exhibit description attached. ~ \$40 per space
- Indoor Vendor space: 6' Table ~ \$40 per space

Go Green, Breastfeed! Gift Bags

- Small insert: business cards or postcards ~ \$50
- Medium insert: one page flyers or brochures ~ \$60
- Large insert: multiple page booklets, brochures, stapled inserts, gifts or samples ~ \$70

Payment and promotional materials MUST be received by Feb 20, 2011

I HAVE ENCLOSED \$ _____ Please make check payable to: La Leche League Sunshine State

I HAVE READ THE EVENT GUIDELINES AND AGREE TO ABIDE BY THEM:

Signature: _____ Date: _____

Print name: _____ Check here if signed electronically

Send completed form to: events@LLLMiamiDade.org or mail with payment and promotional materials to:
MPC 2011 Vendor Agreement; C/O Tiffany; 9916 SW 193 St, Cutler Bay, FL 33157

